

Oadby and Wigston Borough Council

Business Support List

The Oadby and Wigston Borough Council hold data on businesses within the Borough so that the Economic Regeneration Team can make them aware of opportunities which they can benefit from including:

- General Business Support
- Business Events
- Funding Opportunities
- News

This data has been gathered over a period of time from public sources and by information being provided by businesses voluntarily. In preparation for GDPR a data cleansing exercise was undertaken on behalf of the Council in September 2017.

The primary method of contact from the Council will be by e-mail, but address and telephone contact details are also held on the list and businesses will only be contacted where they have expressly agreed to receive information from the Council.

Any personal data on the Business Support List is held securely and will not be used or shared without express permission from the person or business organisation that submitted the information to the Council originally.

The Council will hold and retain information submitted and/or collected in accordance with Oadby and Wigston Borough Council's retention policy and will be reviewed at regular intervals. A copy of the retention schedule is available on the Council's website.

The information that has been provided and/or obtained within the business support list will be processed by Oadby and Wigston Council, which is the 'data controller' for the purposes of the Data Protection Act.

Information collected:

- Name
- Job title
- Business address
- Business telephone number(s)
- Business e-mail address
- Business type
- Turnover

Agencies we might share the information with:

- Judicial Agencies e.g. Courts

- Police
- Government departments
- Educational providers
- Other local authorities
- Funding bodies

Purpose for processing:

- Business development
- Service improvement and planning.
- Communications and Marketing

Lawful basis for processing:

- Consent
- Public Task