

Oadby Town Centre Area Action Plan - Options and Assessment														
Outline Intervention Levels / Options		Outline Options Assessment Criteria			Integrated attractions			Accessible		Contribution to the Vision		Sustainability		Deliverability
		Distinct role	Local benefits	Safe, distinctive environment										
1.8														
Low														
Harborough Road														
Improved management and maintenance, as part of town centre management		High	High	High	High	High	High	High	High	High	High	High	High	High
Lighting and signage strategy, as part of town wide initiative		High	High	High	High	High	High	High	High	High	High	High	High	High
Public Realm upgrade		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium
Medium														
Public Realm upgrade to all routes to the Town Centre		High	High	High	High	High	High	High	High	High	High	High	High	High
High														
Reconfigure traffic away from New Street		High	High	High	High	High	High	High	High	High	High	High	High	High
Traffic Calming initiatives along Harborough Road		High	High	High	High	High	High	High	High	High	High	High	High	High
1.9														
Low														
London Road East														
Improved management and maintenance, as part of town centre management		High	High	High	High	High	High	High	High	High	High	High	High	High
Lighting and signage strategy, as part of town wide initiative		High	High	High	High	High	High	High	High	High	High	High	High	High
Public Realm Upgrade		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium
Minor changes to traffic flow and parking provision		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium
Medium														
Create central reservations along London Road as traffic calming measures		High	High	High	High	High	High	High	High	High	High	High	High	High
Architectural lighting of key buildings		High	High	High	High	High	High	High	High	High	High	High	High	High
Grant initiatives to upgrade Mews Houses		Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium	Medium
High														
Junction amendments to London Road/ King Street		High	High	High	High	High	High	High	High	High	High	High	High	High
New gateway development on Public House and Car Park to provide a mix of uses		High	High	High	High	High	High	High	High	High	High	High	High	High

Oadby Town Centre Area Action Plan - Options and Assessment

Outline Options Assessment Criteria		Distinct role	Local benefits	Safe, distinctive environment	Integrated attractions	Accessible	Contribution to the Vision	Sustainability	Deliverability
2 Non-Physical Supporting Projects									
2.1. Town centre management									
Low	Town centre promotion & events Newsletter 'Oadby's Vision' Oadby Vision Boards- To include local retailers forum Local press articles Themes for The Parade Security initiatives	Medium Medium High Medium High Medium	Medium Medium High Medium High Medium	Medium Medium High Medium High Medium	Medium Medium High Medium High Medium	Medium Medium High Medium High Medium	High Medium High Medium High Medium	Positive	Green
Medium	Town Centre Champion (Regeneration Board) Shop front improvement Scheme Town Scheme Initiative Business support Town centre wardens	High Medium Medium Medium Medium	High Medium Medium Medium Medium	High Medium Medium Medium Medium	High Medium Medium Medium Medium	High Medium Medium Medium Medium	High High Medium High High	Positive	Orange
2.2. Town centre design guidance									
Low	Ad hoc advice on design in reaction to development proposals	Medium	Medium	Medium	Medium	Medium	High	Positive	Green
Medium	Production & promotion of town centre Design Guide Incorporate Oadby specifics and themes, e.g. shop fronts	High High	High High	High High	High High	High High	High High	Positive	Orange
High	Design initiative including guide & awareness process - consultation events	High	High	High	High	High	High	Positive	Orange
2.3. Access and circulation									
Low	Signing and gateway strategy/ Parking strategy & rationalisation, including decriminalisation	Medium Medium	Medium Medium	Medium Medium	Medium Medium	Medium Medium	High High	Positive	Green
Medium	Bus stop/ route coordination and upgrades Pedestrian priority strategy (along appropriate routes) Encouraging physical activity	Medium Medium High	Medium Medium High	Medium Medium High	Medium Medium High	Medium Medium High	Medium Medium High	Positive	Orange
High	One way circulation on parts of network	High	High	High	High	High	High	Neutral	Red
2.4. Young people initiatives									
Low	Promotion of existing support services	Medium	Medium	Low	Low	Medium	High	Positive	Green
Medium	Proactive engagement process for the town centre Improvement and development of town centre facilities Fun days organised Healthy Eating initiatives Crime reduction and anti-graffiti initiatives Design Workshops Encouraging physical activity	Medium Medium Medium Medium Medium Medium Medium	Medium Medium Medium Medium Medium Medium Medium	Low Medium Low Low Medium Low Low	Medium Medium Low Low Medium Low Low	Medium Medium Low Low Medium Medium Low	High High High High High High High	Positive Positive	Green
High	Development of new youth centre	Medium	Medium	Medium	Medium	Medium	High	Positive	Red